



EDMONTON 2015 "RAISE THE FLAG" INITIATIVE

Alberta is preparing to host the Americas. In July 2015, the world's finest athletes under 20 will gather in Edmonton for the 18th Panamerican Juniors Track & Field Championships.

For the first time ever in Western North America, the Panamerican Junior Track & Field Championships are held every two years for the world's greatest athletes ages 19 and under, many of who will compete in the 2016 Summer Olympics in Rio de Janeiro.

Edmonton is known globally for being the home of Canadian track and field athletics and the sport of community of choice in hosting major international championships.

"RAISE THE FLAG" FOR EDMONTON 2015

We are inviting you to help us welcome the World to Alberta. The Panamerican Junior Athletics Championships "Raise the Flag" initiative is a new community investment program that allows us to showcase our community to the World. Your contribution provides an opportunity to buy into a worldclass event that resonates within the local community and empowers youth to reach their full potential.

The package is \$500 to purchase a flag and symbolically represent a country. You have the option of choosing from any one of the participating countries including Canada (2015 is the 50th Anniversary of our national flag) the United States, countries from Central & South America and the Caribbean.

The package also includes 2 All-Session tickets to the Panamerican Junior Track & Field Championships plus an additional 2 All-Session tickets that can be used as promotional items or customer/employee appreciation gifts. We will also include 2 VIP Passes to an exclusive athlete's farewell party at the conclusion of the event where you have the opportunity to meet the athletes up close and personal, this event is not open to the public.

Additional Package Benefits

PROMOTIONAL MATERIAL AT PLACE OF BUSINESS

- Flag - 3' x 5' flag
- Table Top Display - Event logo and dates with ticket purchasing info
- Event Posters - For giveaway to clients and customers

Event Benefits

- 4 All-Session reserved tickets
- 2 VIP Passes to the Athlete's Farewell Party
- Event souvenir program
- Company name on "Raise the Flag" Program wall located in hospitality zone
- Table Top Display - Event logo and dates with ticket purchasing info

CONTACT:

Terry Nistor | Edmonton 2015 PAJAC | terry@tracktowncan.com | 780.940.4004



EDMONTON 2015 RAISE THE FLAG - AGREEMENT

This Edmonton 2015 Flag Program agreement is made between the Edmonton 2015 Panamerican Junior Athletics Championships Organizing Committee and Company or Person



Company	Quantity
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Country Flag

FLAG PROGRAM FEE PAYABLE TO:	Edmonton 2015 Panamerican Junior Athletics Championships Organizing Committee.	\$500.00
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Benefits

- Flag - 3' x 5'
- Table Top Display - Event logo and dates with ticket purchasing info
- 2 VIP Passes to the Athlete's Farewell Party
- Event Posters - For giveaway to clients and customers
- 4 All-session reserved tickets
- Event Souvenir program
- Company or family name on Flag Program composite board located in hospitality zone

Company

Composite Board Title

Contact Name

Email Address

Address

City

Postal Code

Telephone Number

Mobile Number

Signature

Date

Please sign and return this Edmonton 2015 Flag Agreement at your earliest convenience and submit check to:

**Edmonton 2015
Panamerican Junior
Athletics Championships
Organizing Committee**

**Attn. "Raise the Flag"
PO Box 22015 Pollard Meadows,
Edmonton, Alberta T6L 0A1**